

Designed for all admission types!

Transform your admissions process:
**Eliminate paperwork, cut costs, and
reduce workload with TAO!**



No.6899572 / No.7105461 / No.7145470 / No.7149671

- ✓ Streamlined Handling of **Incomplete Documents**
- ✓ Reduced Burden for **Interview Preparation**
- ✓ Elimination of **Large-Volume Paperwork**
- ✓ Accommodation of **International Applicants**
- ✓ **Lowered Costs** for System Migration
- ✓ Graduate Program **Promotion Strategy**
- ✓ Compatibility with **Diverse Admissions Schemes**



The Admissions Office
Offering the choice of colleges from the world map

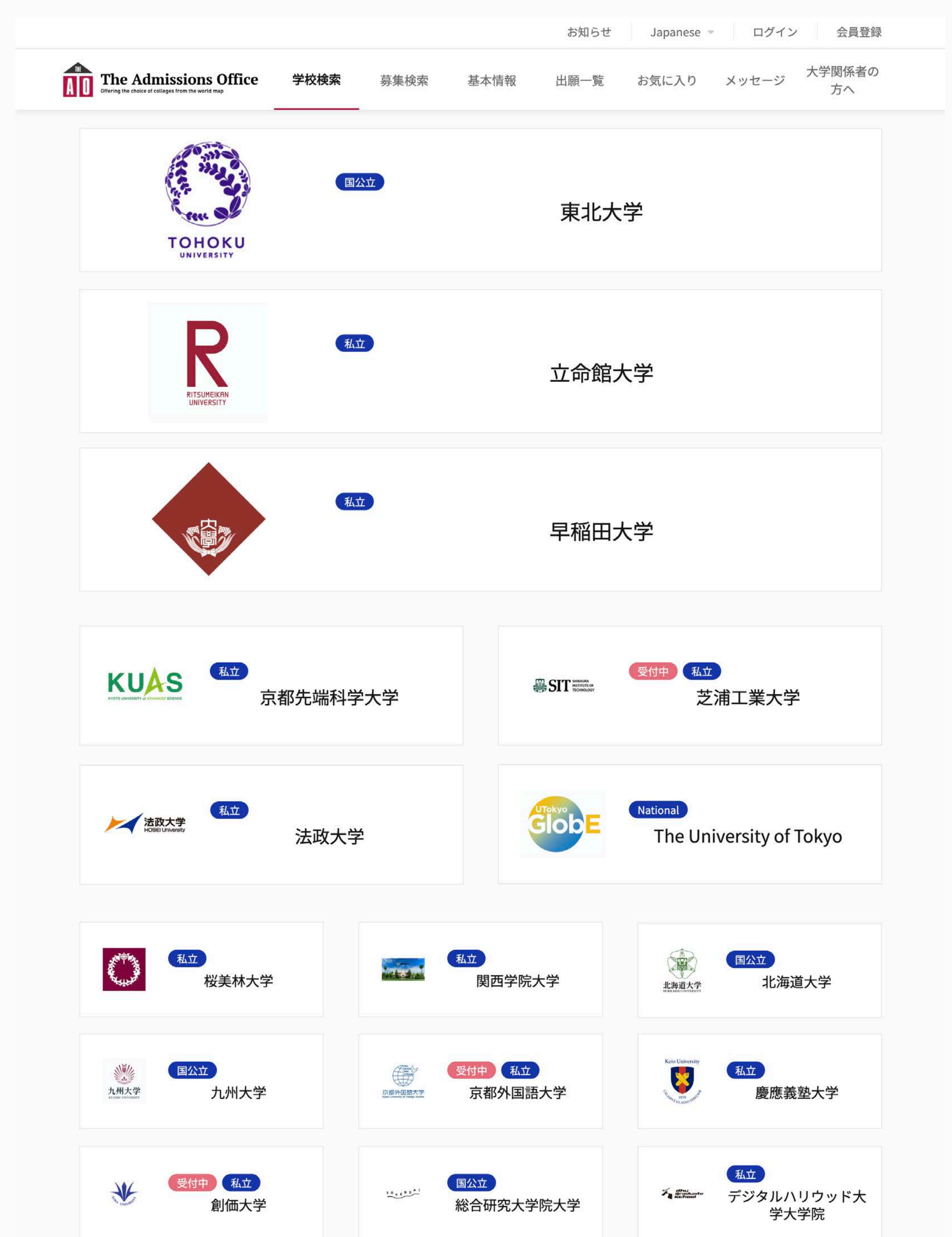
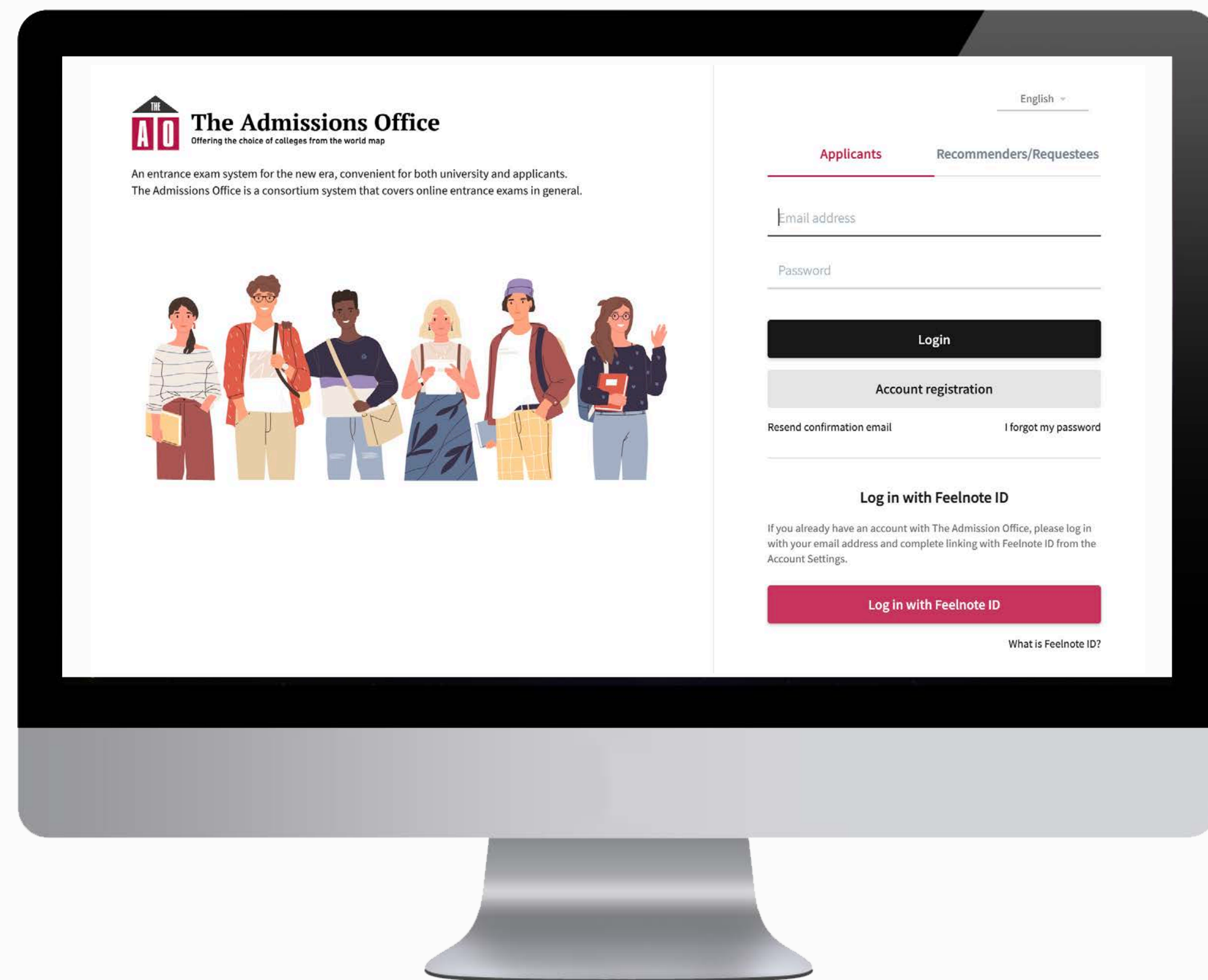


The Admissions Office

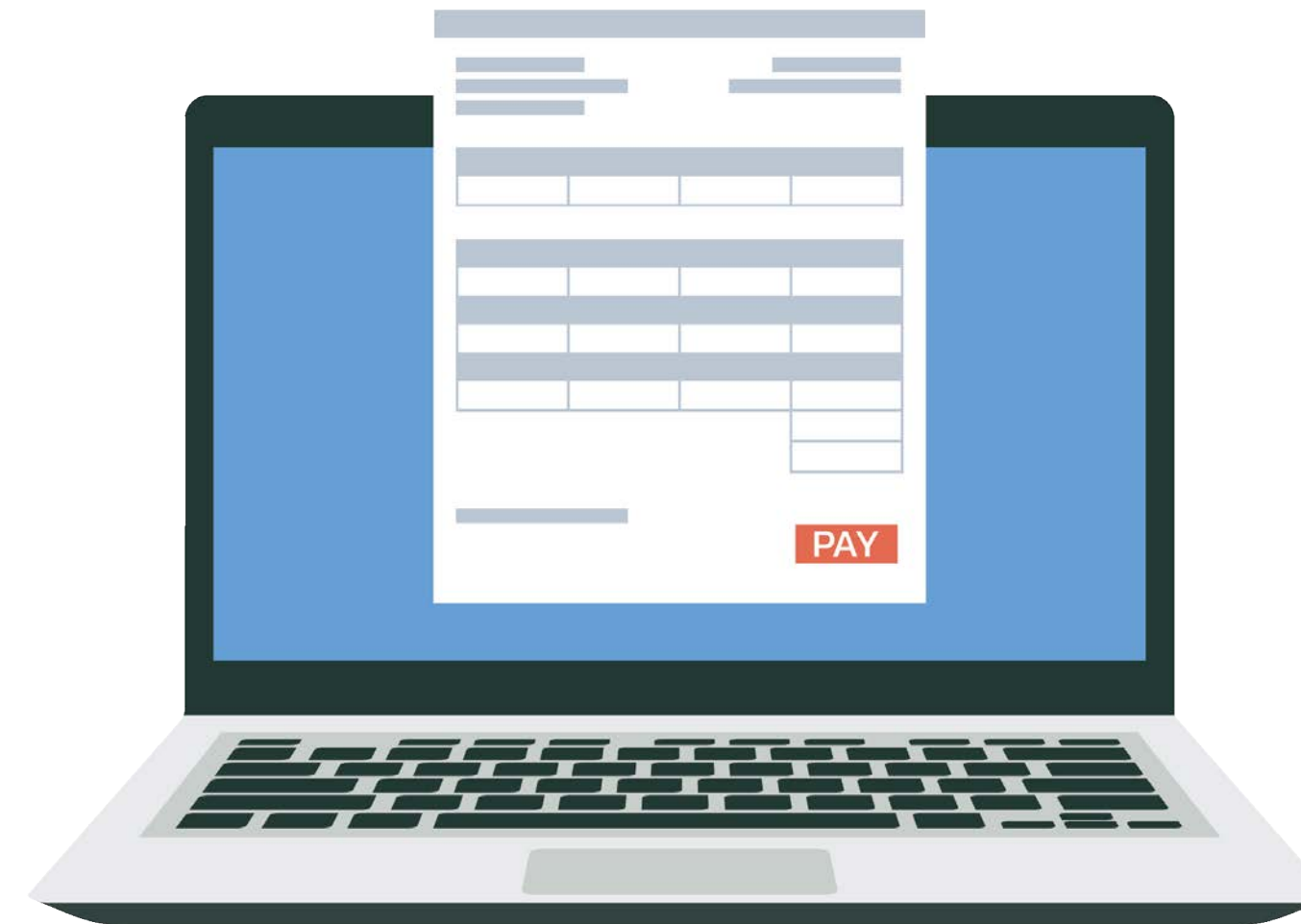
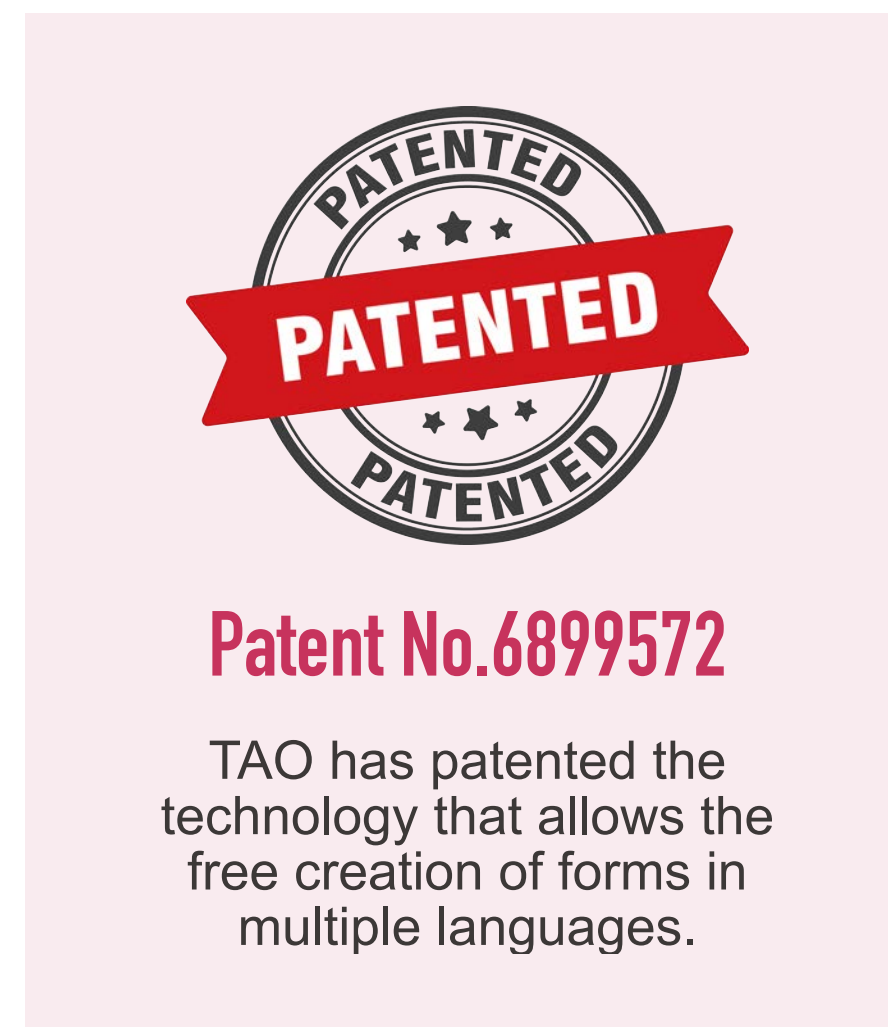
Offering the choice of colleges from the world map

Global-standard admissions platform

Japanese universities are
innovating admissions and
welcoming the world through TAO.



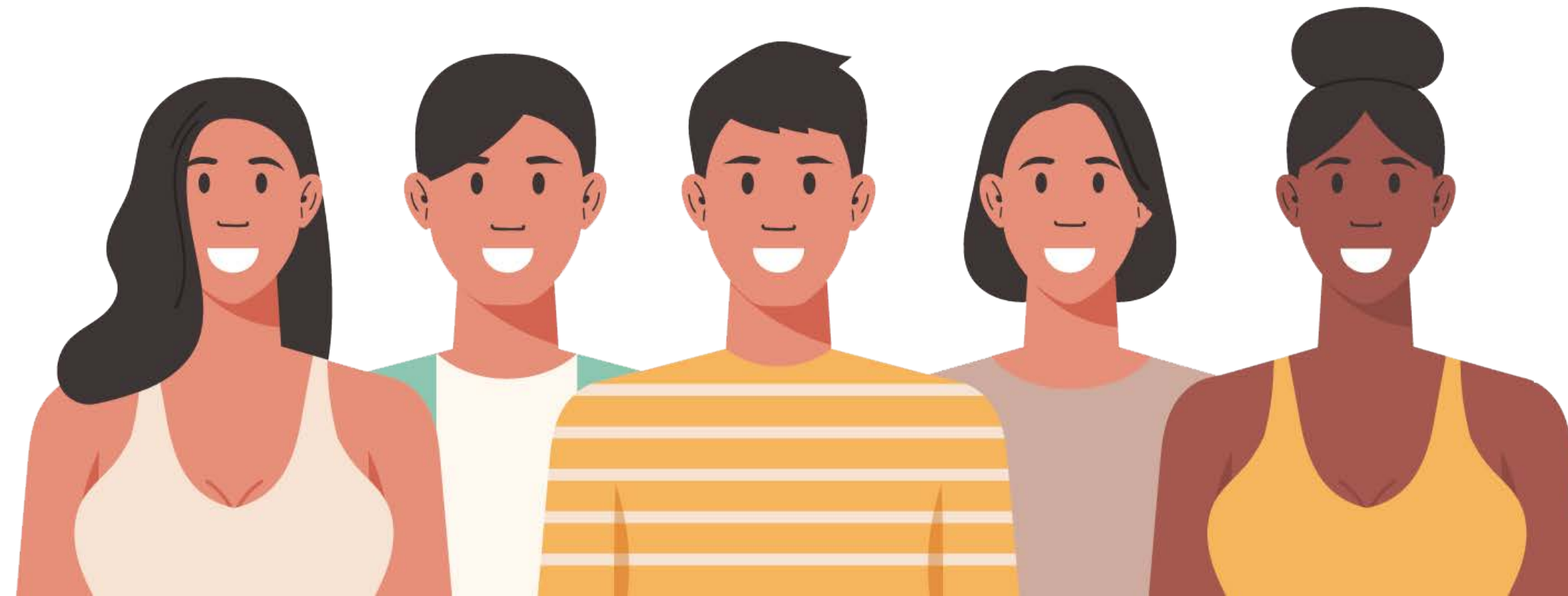
POINT 1 Create forms **freely in multiple languages** only in TAO



Anyone can quickly create an application form exactly the way they want.

You can easily create forms for a wide variety of documents, such as applicant information, application essays and recommendation forms, in either Japanese or English. All the functions required for application submission are available, including character limits, half-width and full-width input limits, file upload, and payment of examination fees.

POINT 2 Easy, one-stop recruitment of **both domestic and international** applicants



TAO is easy to use for people **all over the world.**

TAO is a Japanese-English language application system with an intuitive UI that enables both domestic and international students to easily complete the application process. Universities typically experience an increase in applications after implementing TAO.



See how TAO simplifies Japanese university admissions for international students.



POINT 3 **Speed up operations and reduce costs**



Eliminates use of outside vendors, reducing costs and workload.

As admissions officers can create the recruitment forms themselves, they can avoid the cycle of repeatedly having to ask vendors to make corrections, which leads to high development and maintenance costs. Furthermore, all admissions operations can be centralized in TAO, greatly reducing the workload.

TAO ensures a **high level of security** in compliance with **ISMS security standards**



Registered scope: educational consulting & cloud services business

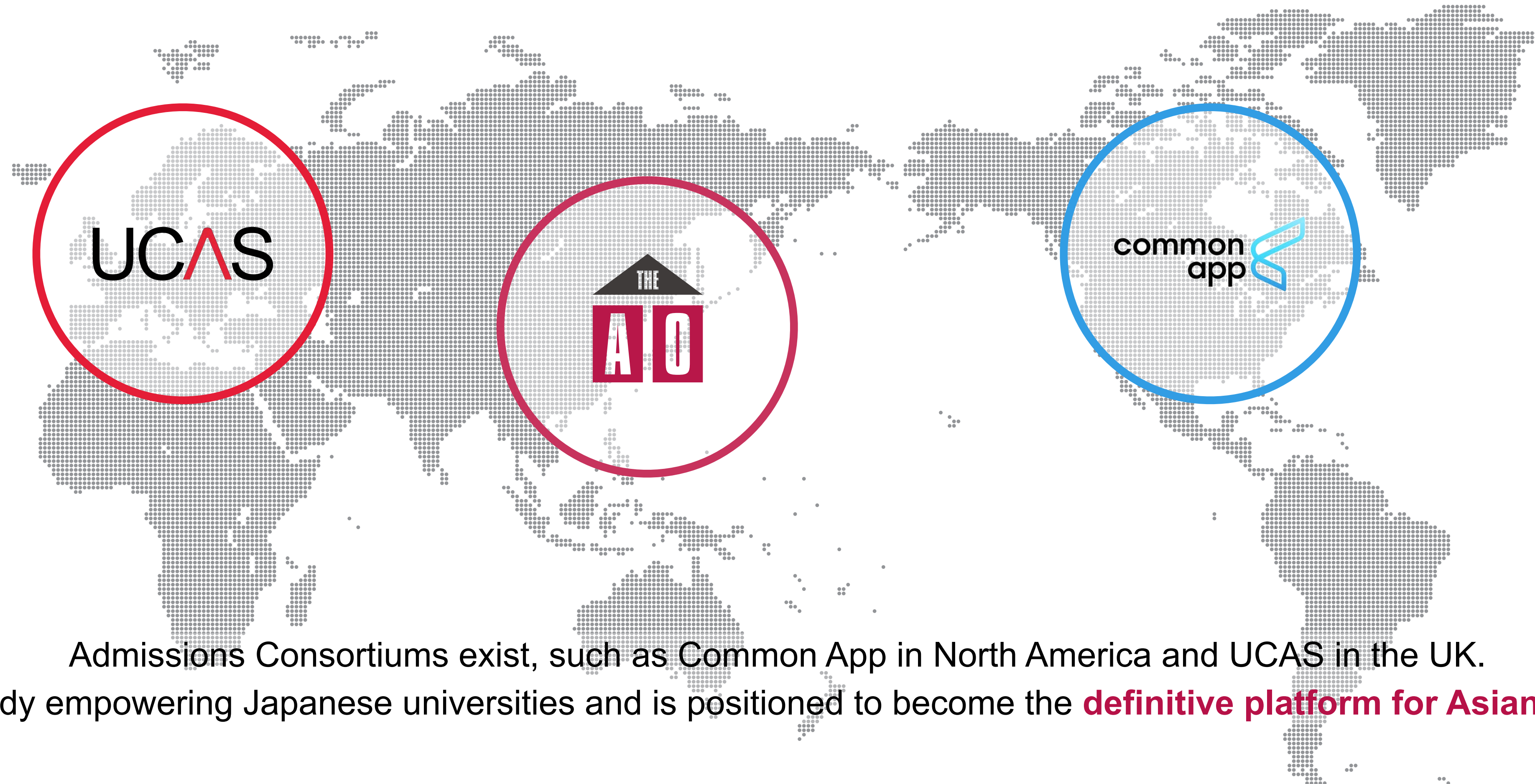
ISMS-CS Type	Service
Cloud Service Providers	The Admissions Office
Cloud Service Customer	Amazon Web Services

TAO Inc. has acquired ISO/IEC 27701:2019, ISO/IEC 27017:2015 and ISO/IEC 27001:2014 certification, which are international standards for information security management systems (ISMS), in order to take appropriate protection measures for personal information.

We will continue to strive for the continuous operation and improvement of these standards and aim to become an even more trusted company by our customers.

Asian version of the **global standard** consortium system

Admissions around the world are predominantly **consortium-based**, where several universities use a common system to admit students. Applicants can apply to several universities on one platform, giving universities the opportunity to meet prospective students from all over the world.



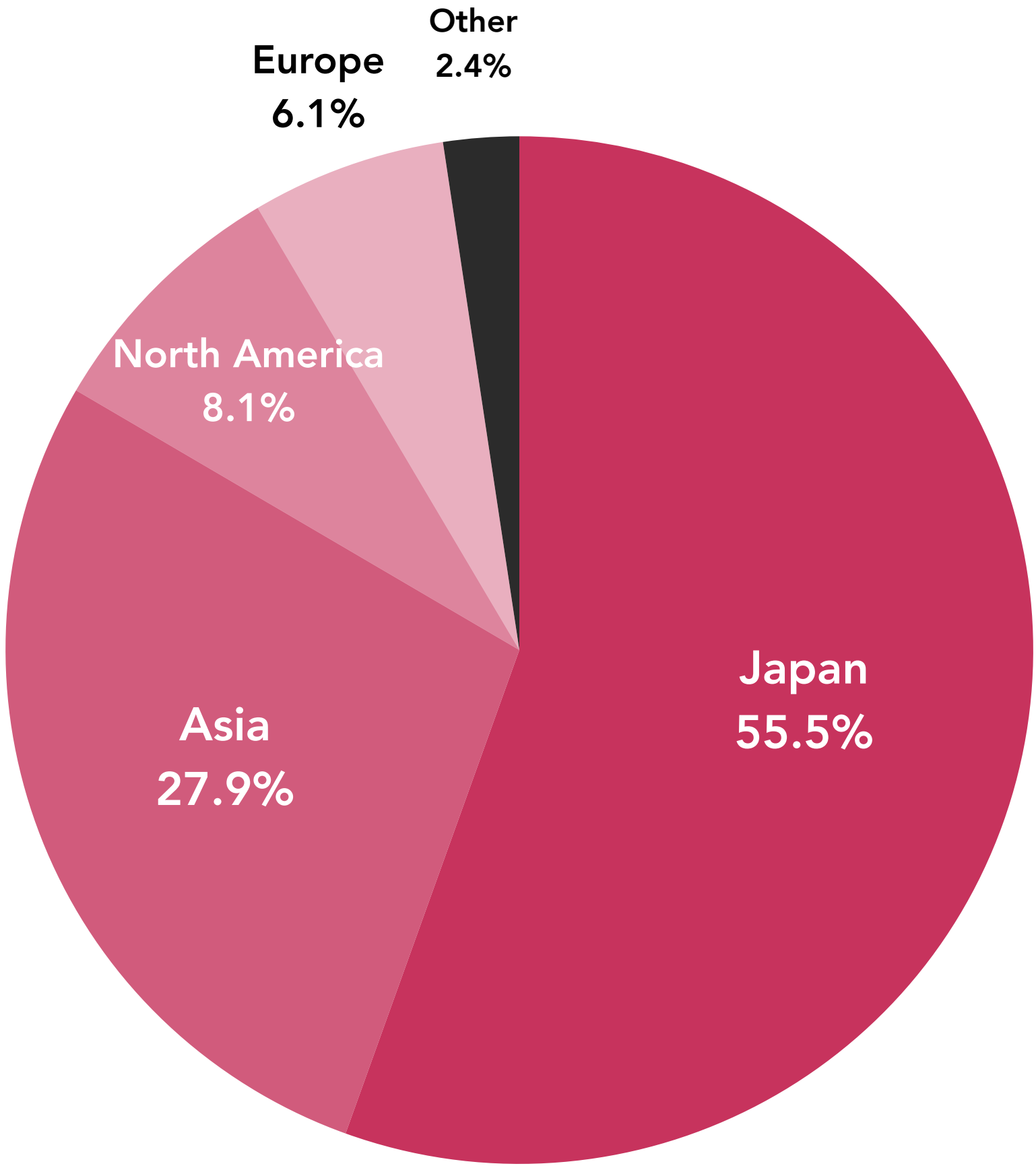
Admissions Consortiums exist, such as Common App in North America and UCAS in the UK. TAO is already empowering Japanese universities and is positioned to become the **definitive platform for Asian institutions**.

Students from 203 countries/regions access TAO

Top 30 countries (regions) by number of users

1	Japan	16	Australia
2	China	17	Philippines
3	United States	18	Bangladesh
4	South Korea	19	France
5	Indonesia	20	Germany
6	India	21	Malaysia
7	Taiwan	22	Egypt
8	Singapore	23	Ireland
9	Hong Kong	24	Nepal
10	Thailand	25	Mongolia
11	United Kingdom	26	Uzbekistan
12	Canada	27	Finland
13	Vietnam	28	Nigeria
14	Netherlands	29	Myanmar (Burma)
15	Pakistan	30	Turkey

Percentage of users by region



Universities using TAO see significant growth in applicant numbers!

University A



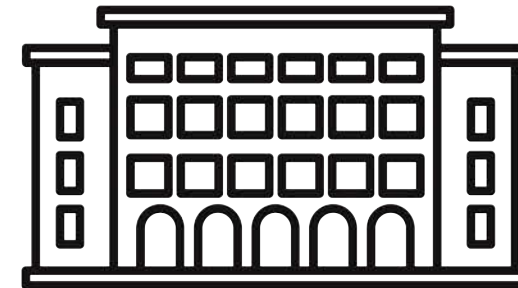
Wide range of admissions

Widely applied in early admissions, admissions for international students, and graduate school.

An increase of

1,884
applications

University B



Graduate School Admissions

English-only degree program, open to Japanese and non-Japanese students

Number of applicants

Up **218**%

University C



Video-based admission

With the introduction of TAO, the admissions procedure was modified to include the submission of a video.

An increase of

162
total applications

Key Features of TAO



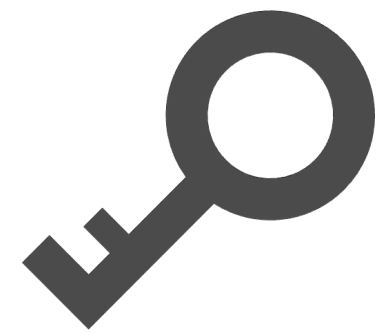
Original forms

You can use our highly functional form editor to freely create even the most complex application forms.



COE Application

The process of creating COE application forms is now digitalized.



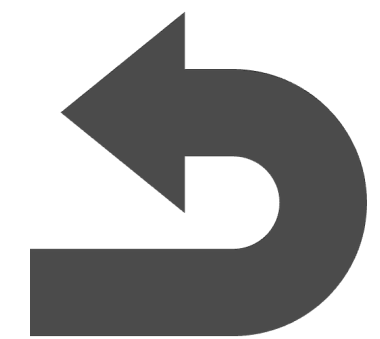
Authorization settings

Administrators can set permissions for viewing, editing, etc. for each faculty and calls for applications.



Video upload

You can create calls for application that can take video upload. (Fee separate)

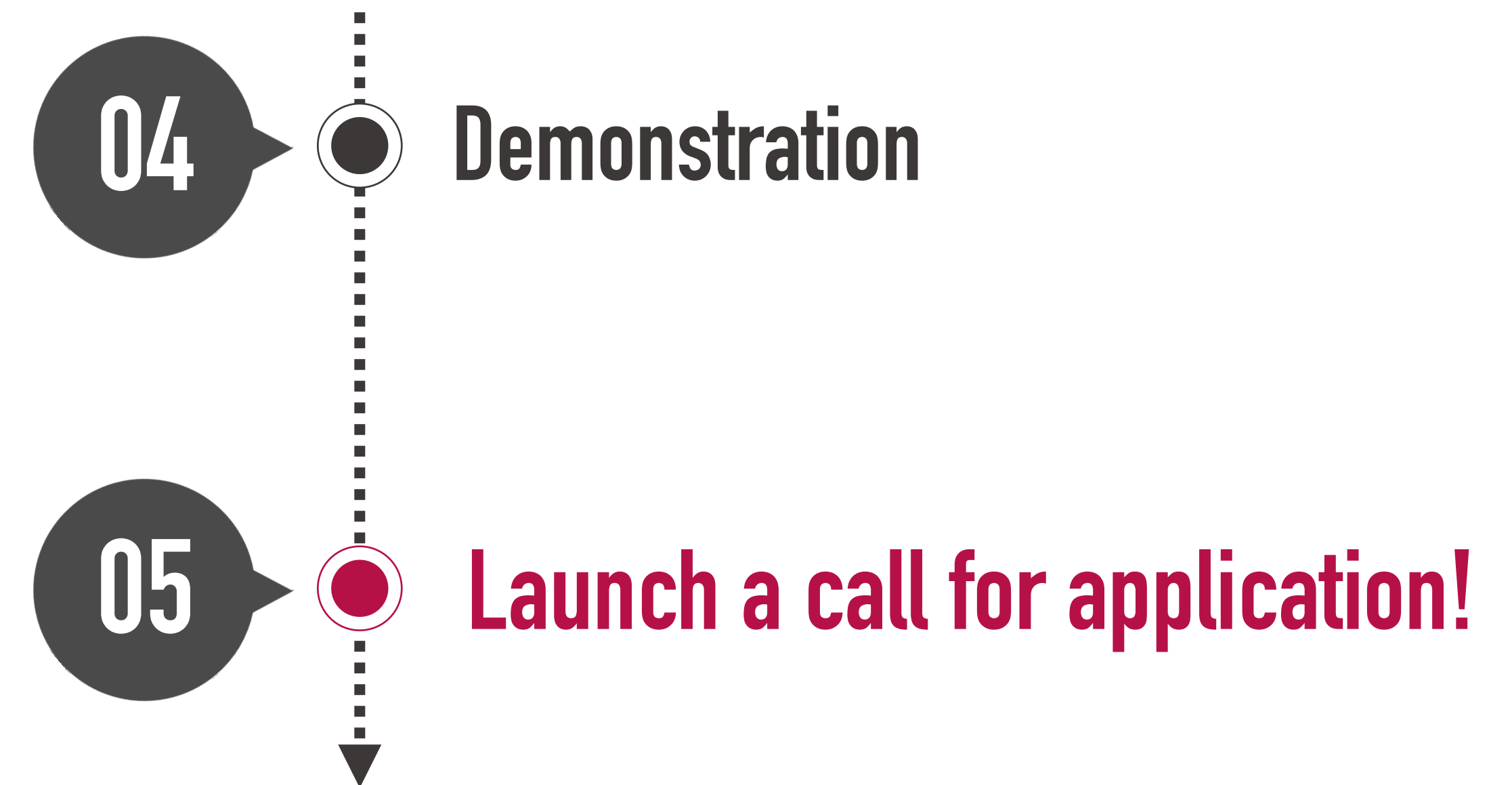
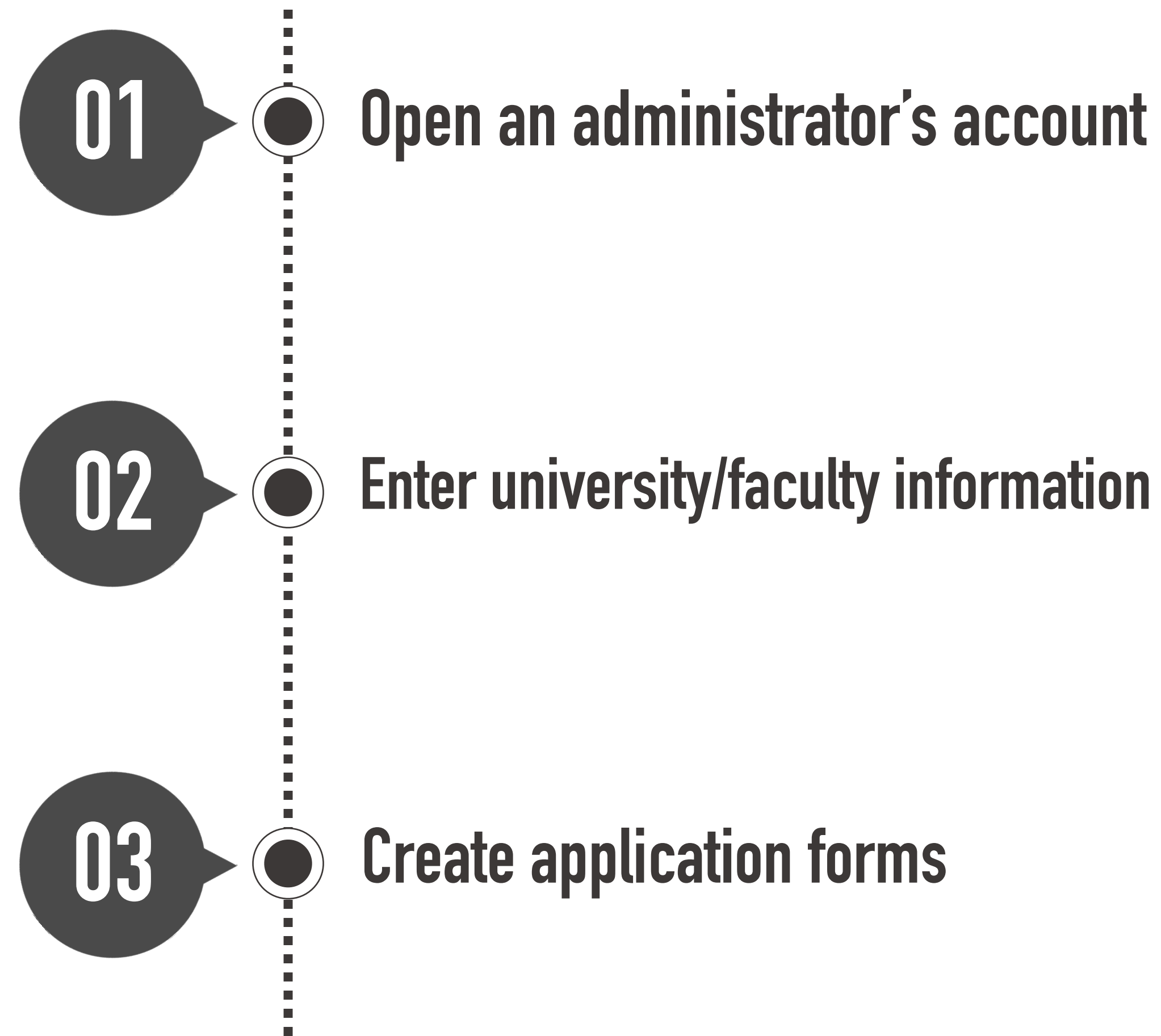


Application Return

Within the application period, submitted documents can be returned to applicants for correction and resubmission.

We will continue to work with the universities for further updates.

Launch a call for application in **as soon as 1 month** from sign-up



*Using the fee payment function, requires about three months for screening, etc.

- ? Want to know about **admissions and application systems!**
- ? What **preparation and costs** are needed for implementation?
- ? Want to discuss **current institutional challenges!**
- ? How can **the current admissions process be replicated** in TAO?
- ? Interested in **case studies from current users!**



Have questions?
We're here to help!
Scan the QR code
to connect with us.

