

Works for applications around the world!

Innovative admissions platform helps admit applicants globally from 196 countries



No.6899572/No.7105461/No.7145470/No.7149671



The Admissions Office

Offering the choice of colleges from the world map

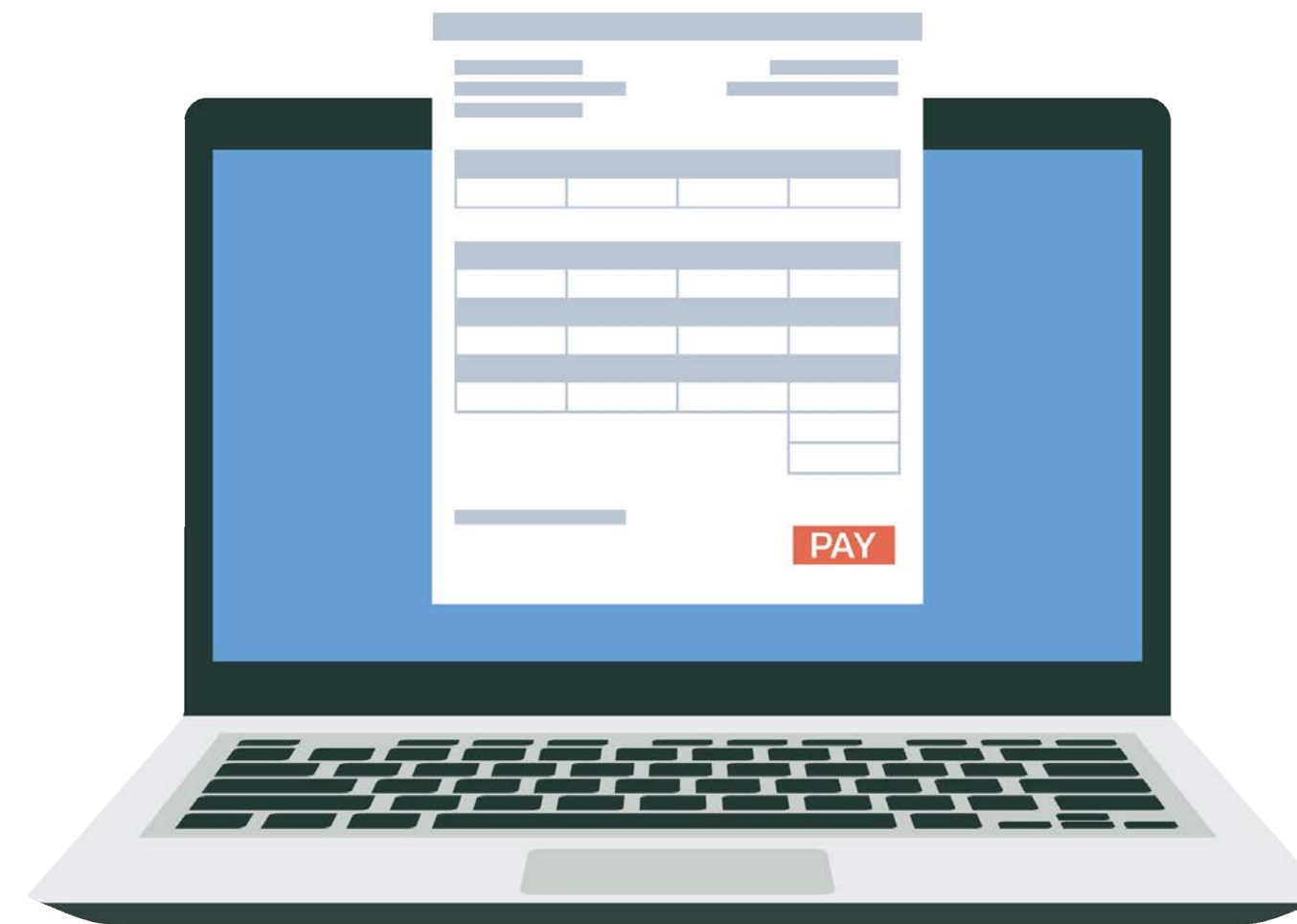
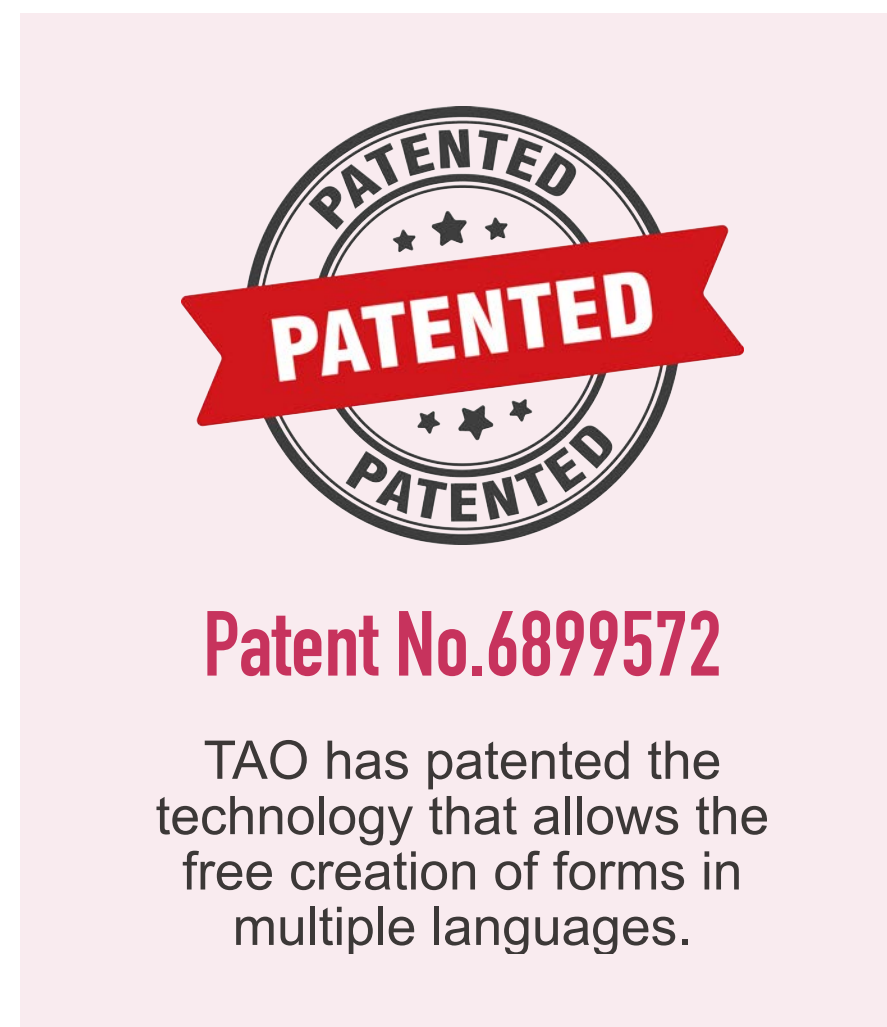


The Admissions Office

Offering the choice of colleges from the world map

Global-standard admissions platform

POINT 1 Create forms **freely in multiple languages** only in TAO



Anyone can quickly create an application form exactly the way they want.

You can easily create forms for a wide variety of documents, such as applicant information, application essays and recommendation forms, in either Japanese or English. All the functions required for application submission are available, including character limits, half-width and full-width input limits, file upload, and payment of examination fees.

POINT 2 Easy, one-stop recruitment of **both domestic and international** applicants

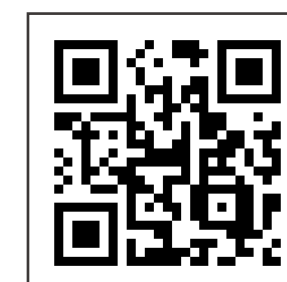


TAO is easy to use for people **all over the world.**

TAO is a Japanese-English language application system with an intuitive UI that enables both domestic and international students to easily complete the application process. Universities typically experience an increase in applications after implementing TAO.



How do Japanese university admissions look from overseas?



POINT 3 **Speed up operations and reduce costs**



Eliminates use of outside vendors, reducing costs and workload.

As admissions officers can create the recruitment forms themselves, they can avoid the cycle of repeatedly having to ask vendors to make corrections, which leads to high development and maintenance costs. Furthermore, all admissions operations can be centralized in TAO, greatly reducing the workload.

TAO ensures a **high level of security** in compliance with **ISMS security standards**



Registered scope: educational consulting & cloud services business

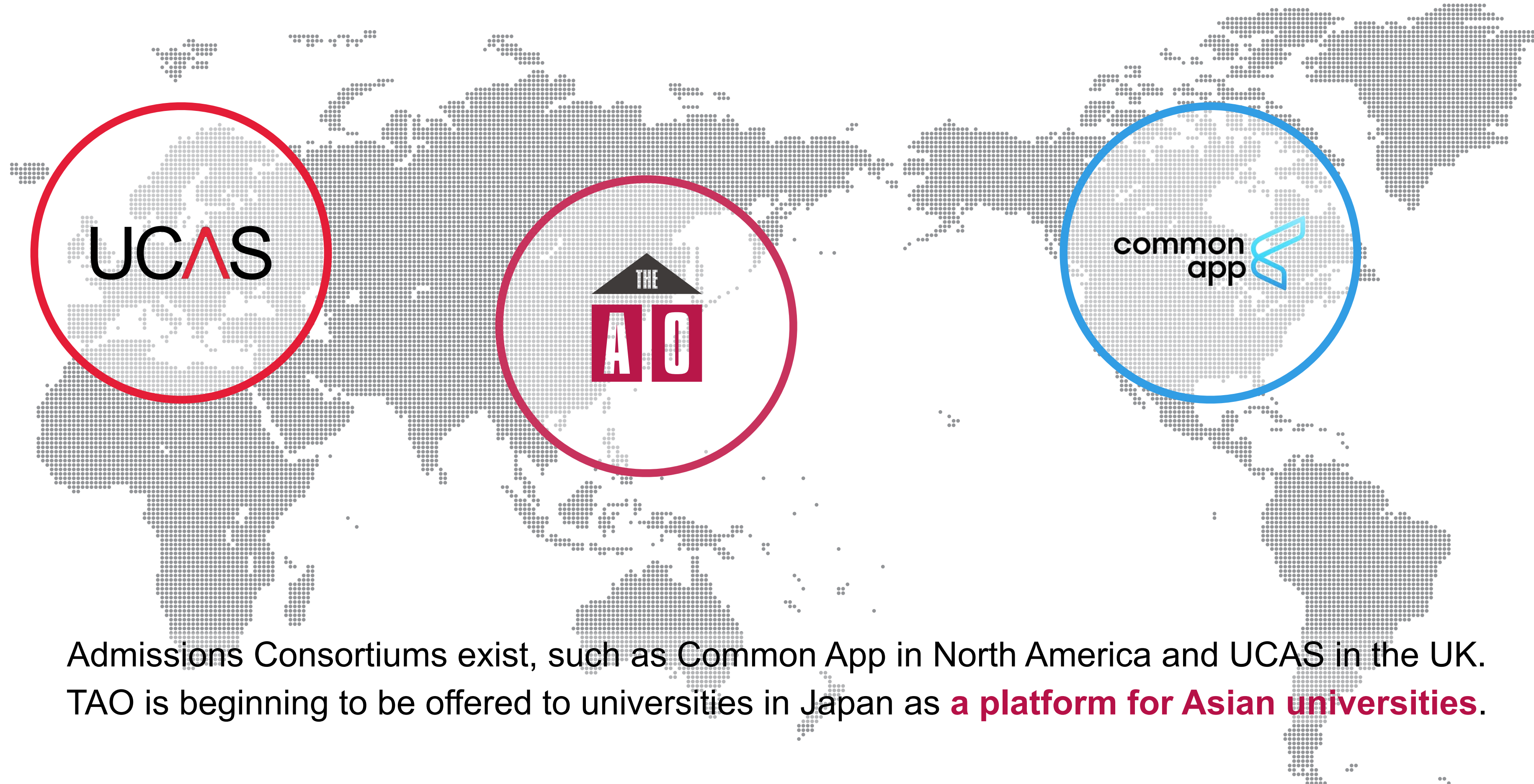
ISMS-CS Type	Service
Cloud Service Providers	The Admissions Office
Cloud Service Customer	Amazon Web Services

TAO Inc. has acquired ISO/IEC 27701:2019, ISO/IEC 27017:2015 and ISO/IEC 27001:2014 certification, which are international standards for information security management systems (ISMS), in order to take appropriate protection measures for personal information.

We will continue to strive for the continuous operation and improvement of these standards and aim to become an even more trusted company by our customers.

Asian version of the **global standard** consortium system

Admissions around the world are predominantly **consortium-based**, where several universities use a common system to admit students. Applicants can apply to several universities on one platform, giving universities the opportunity to meet prospective students from all over the world.



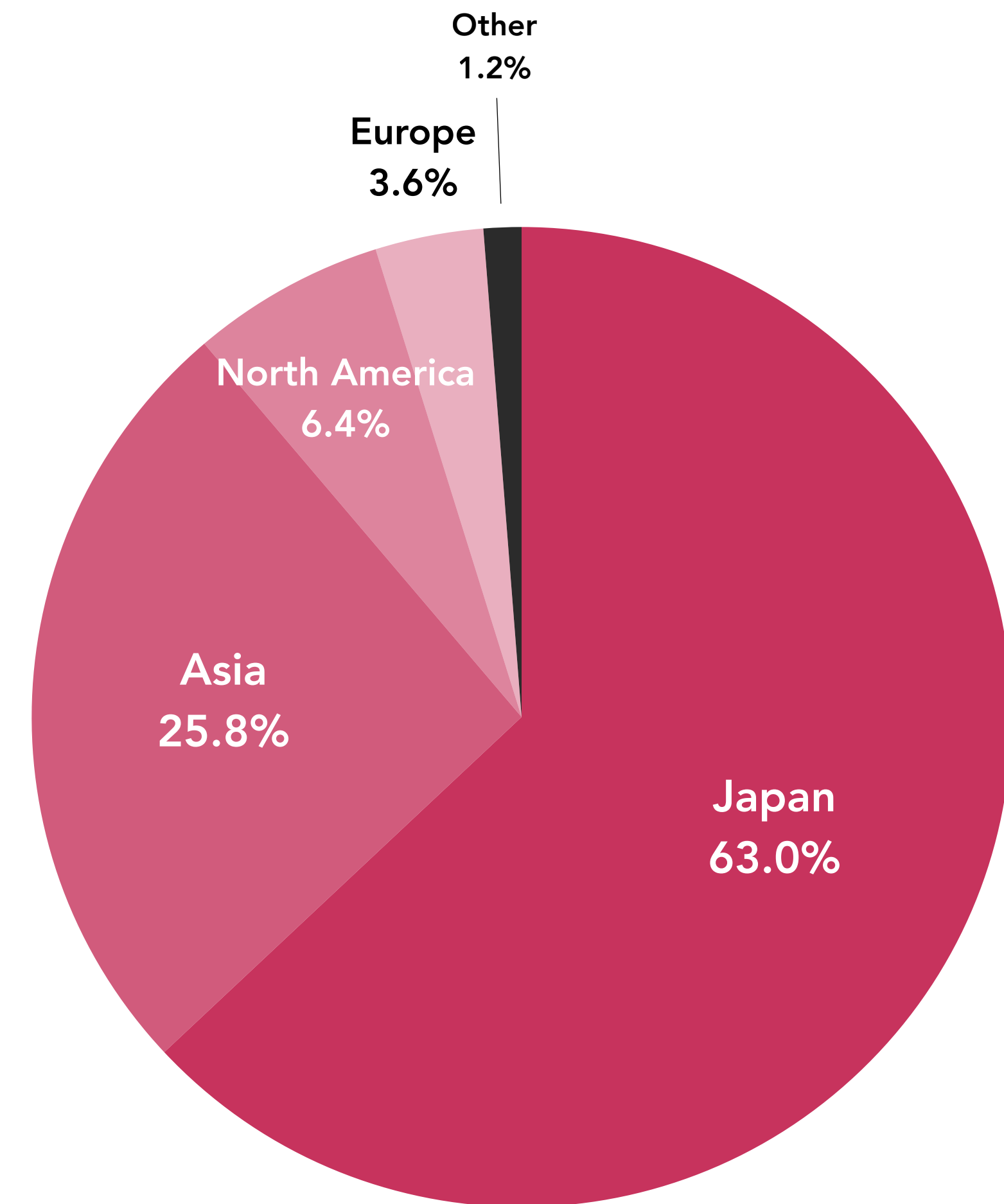
Admissions Consortiums exist, such as Common App in North America and UCAS in the UK. TAO is beginning to be offered to universities in Japan as **a platform for Asian universities**.

Students from 199 countries/regions access TAO

Top 30 countries (regions) by number of users

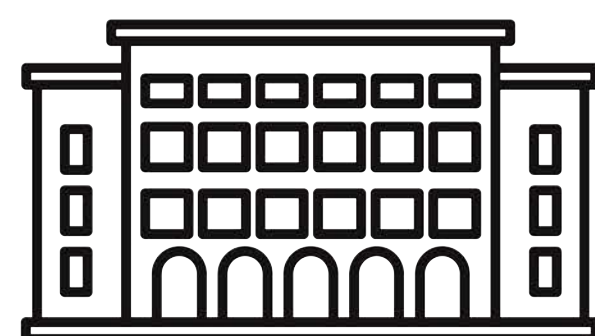
1	Japan	16	Australia
2	China	17	Netherlands
3	United States	18	Germany
4	Korea	19	Bangladesh
5	Indonesia	20	Myanmar
6	Taiwan	21	Malaysia
7	India	22	Mongolia
8	Hong Kong	23	Pakistan
9	Singapore	24	Uzbekistan
10	Thailand	25	Finland
11	Vietnam	26	Kenya
12	United Kingdom	27	Nigeria
13	Canada	28	Italy
14	France	29	Turkey
15	Philippines	30	U.A.E

Percentage of users by region



In many cases, introduction of TAO has led to an **increase in the number of applicants**

Case 1



English-only degree program

English-only degree program, open to Japanese and non-Japanese students

Number of applicants

UP 30%

Case 2



Newly established course

Admitted students through TAO from the first year

Number of applicants

UP 3.75 times

Key Features of TAO



Original forms

You can use our highly functional form editor to freely create even the most complex application forms.



COE Application

The process of creating COE application forms is now digitalized.



Authorization settings

Administrators can set permissions for viewing, editing, etc. for each faculty and calls for applications.



Video upload

You can create calls for application that can take video upload. (Fee separate)

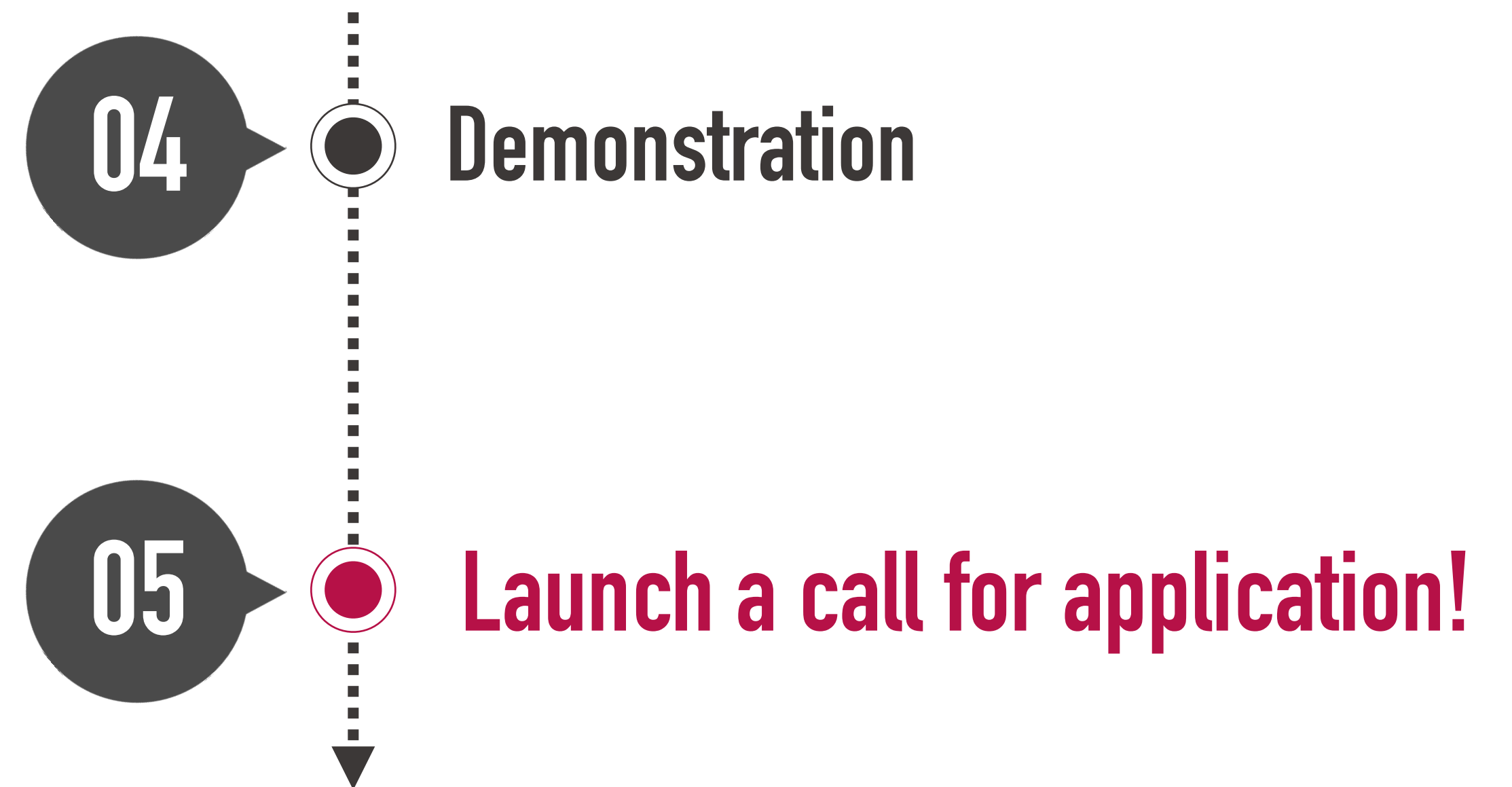
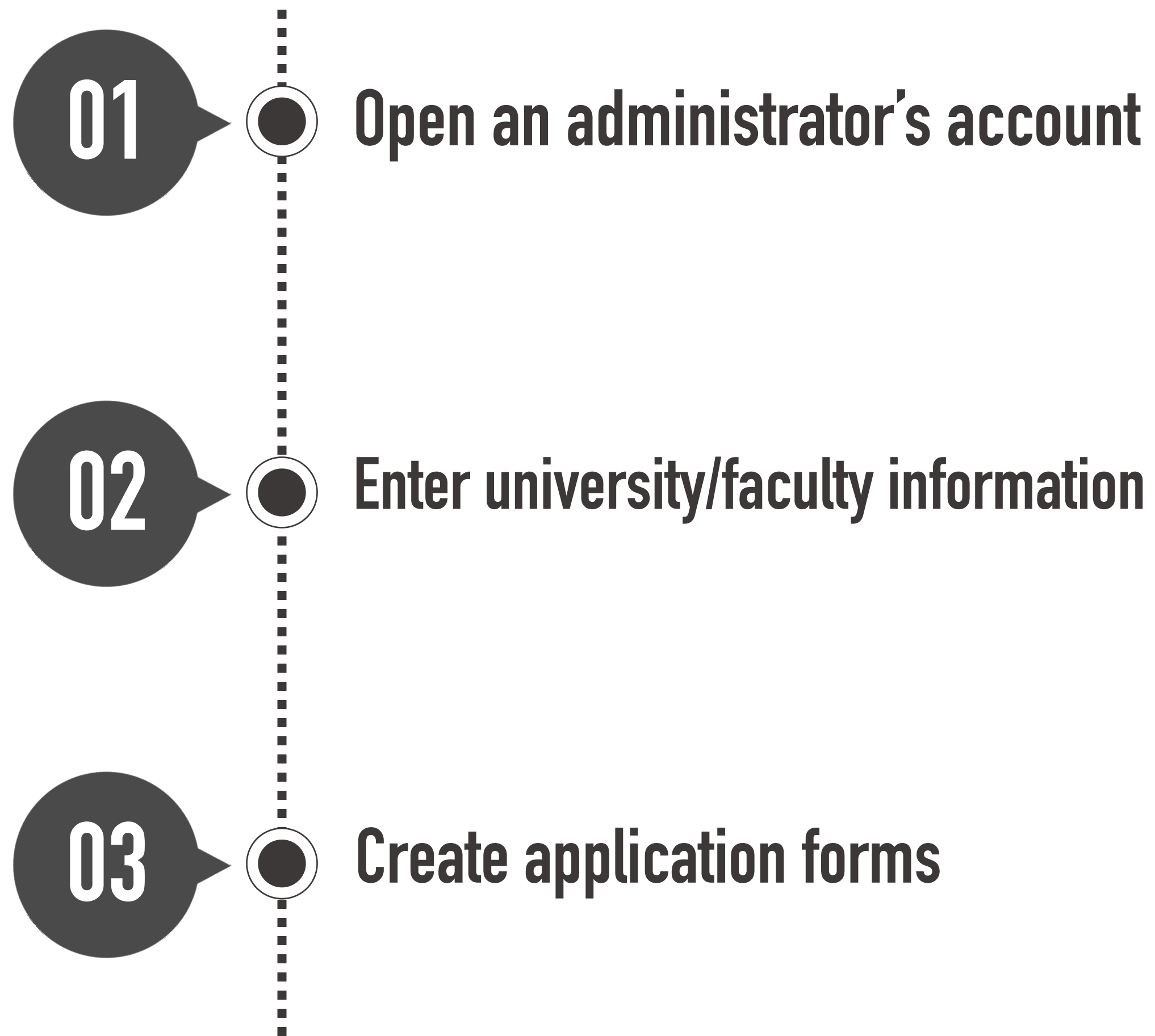


Call for applications for multiple faculties/ departments at the same time

You can create a single call for applications for multiple faculties and departments.

We will continue to work with the universities for further updates.

Launch a call for application in **as soon as 1 month** from sign-up



*Using the fee payment function, requires about three months for screening, etc.